



Business Development Committee Meeting  
**MINUTES –July 10 , 2008**

Time: 12:00 p.m.  
Location: City Council Chambers City Hall

Present: Stephanie Schlittler -Chair, Jane Cartwright, Pat Convery, Nathan Voght ( DDA Director) Mindy Arnold (Main Street Manager) Absent: Kevin Brady, Mary Heikkinen, Vicki Hartman, Norb Boes, Al Patterson.

**1. Call to Order:** S. Schlittler called the meeting to order at 12:07 pm.

**2. Approval of Meeting Minutes**

**Motion by J. Cartwright to approve Business Development Committee Meeting Minutes from June 19, 2008; Motion seconded by P. Convery; Carried.**

**3. Howell Happenings Live.** A date of October 1<sup>st</sup> was set as the next HHL. S. Schlittler will be contacting Cleary's to see if there is availability. The Agenda will be discussed at the next meeting.

**4. Retail Development Strategy Business – Recruitment.** The DVD script has been hashed and rehashed by N. Voght and S. Schlittler. There have been several meetings with the writer and the final draft is to be delivered the middle of August. The updates to the brochure are being researched and revised. The Recruitment team is being formed and a meeting with Cindy from Beckett Raeder is set to meet with N. Voght and S. Schlittler August 5<sup>th</sup>. From there we will have a starting point as for what materials will be needed and what the group should be trained to do.

**5. Available Building Signs.** We are actually getting people to wash their windows! There has not been much change, but the signs are being noticed! Signs need to be put up at Budget Tire and Cottage Kids.

**6. Property Profile and Business Update.**

**7. Other Business.**

**Wally.** P. Convery notes that there are no surprises on the feasibility study and the release to the county commissioners will be at 9:30 a.m. at the County Annex on August 7<sup>th</sup>. Please come and show your support.

**Annual Business Retention Survey.** Currently N. Voght has an intern working with him on the development of some statistics in the Principal Shopping District. We may be utilizing her with