

Howell Main Street  
Business Development Committee Meeting  
**Minutes – January 15, 2009**  
**Time: 12:00 p.m.**  
DDA Office, 122 State Street



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Present: Stephanie Schlittler -Chair, Jane Cartwright, Charlotte Swann, Mary Heikkinen, Al Patterson, Pat Convery, Kevin Brady, Nathan Voght ( DDA Director), Karen Williams (Main Street Coordinator) Absent: Norb Boes, Vicki Hartman.

**1. Call to Order:** S. Schlittler called the meeting to order at 12:10 pm.

**2. Approval of Meeting Minutes**

**Motion by C. Swann to approve Business Development Committee Meeting Minutes from December 18, 2008; Motion seconded by P. Convery; Carried.**

**3. Retail Development Strategy Business – Recruitment.** The DVD is DONE!!! We will be sending it to press and there will be an initial drop of about 50 copies!!!! The Recruitment Brochure updates are few, but the numbers that we are looking at are from the 2007 update. There is a meeting scheduled for 2/5/09 with Sharon Vokes that was a lead collaborator with that study. We are looking to update that info. More details at the next meeting with a proposal from her to update. The next Bus Recruit Meeting will be 1/22/09. We will be viewing the finished DVD and setting goals for visits.

**4. Available Building Signs.** Sign is up at Aria and Glenn's is being repaired. Nathan will be handling the LanLords sign.

**5. Howell Happenings Live.** A date of Feb 18<sup>th</sup> was selected. It will be at Mr. B's at 8am. We will have the State of the Downtown Report results released and a review of the downtown Master Plan and a presentation by Howell Travel at that time. We will be getting coffee from Uptown Coffeehouse as well as a small tray of scones, muffins, etc.

**6. H.B.A.T.** The initial letter and survey request will be sent out as of the second week in Feb. We have a request for them to be in my March 9<sup>th</sup> and a date to set meetings is March 19<sup>th</sup>.

**7. Other Business.**

**Wally.** P.Convery stated that the Ann Arbor area is gearing up and the Rail Authority is forming really well. They are seeing about federal funding as well as MDOT and their contribution. Supposedly MDOT is taking a chunk of the money for rail safety etc. The Authority is in the midst of hiring a PR firm to ramp up support and coverage!

**Volunteer Hours.** – (hours, plus meetings) S. Schlittler 12, P.Convery 8, M. Heikkinen 2, J. Cartwright 2.

**8. Motion by K. Brady at 12:51 PM, 2nd by M. Heikkinen, Motion Carried.**

Next Business Development Committee Meeting: Thursday February 19, 2009 at noon at the DDA/Main Street Office.