

Business Development Committee Meeting
MINUTES –December 18, 2008

Time: 12:00 p.m.

Location: DDA/ Main Street Office



Present: Stephanie Schlittler -Chair, Jane Cartwright, Charlotte Swann, Mary Heikkinen, Al Patterson , Pat Convery, Nathan Voght (DDA Director), Absent: Kevin Brady, Norb Boes, Vicki Hartman, Karen Williams (Main Street Coordinator).

1. Call to Order: S. Schlittler called the meeting to order at 12:09 pm.

2. Approval of Meeting Minutes

Motion by P.Convery to approve Business Development Committee Meeting Minutes from October 16, 2008; Motion seconded by J.Cartwright; Carried.

3. Retail Development Strategy Business – Recruitment. The news on the dvd is that the drop date is to be 1/9/08. We are going to order 50 copies thru HubTv and their distributor. This dvd will be linked through the DDA, City and Chamber website. The Brochure needs some more reworking and updates as well. The next Bus Recruitment team meeting to set up visits (towns, businesses etc) will be set soon (1/22 maybe)/

4. Available Building Signs. P.Convery was going to check on the sign for the old dance studio to be replaced as well as if Tom O’Connel would like one in his building (former aria). N. Voght will be in touch with the Miller’s to see if there needs to be one in the LanLords building. Al Weston still needs to be contacted.

5. Property Profile and Business Update. The bistro is under works in the former Sufficient Grounds building.

6. Howell Happenings Live. A date of Feb 18th was selected and a proposed location is Mr. B’s. We will make calls to see if it is available. On the agenda will be Organization committee.

7. Business Retention Survey. A total of 27 surveys were collected after calls and visits. The survey will be compiled and ready for the State of the Downtown Report that will be released by the Mayor Feb 18th at HHL.

8. Other Business.

Wally. P.Convery notes that the Ann Arbor Transit is on board and there is a big push for public outreach and support. They are working on a safety plan and station agreements currently.

Volunteer Hours. – (hours, plus meetings) S. Schlittler 20, P.Convery 5, C. Swann 2, M. Heikkinen 6, J. Cartwright 2, C. Swann 6.

8. Motion by S. Schlittler at 12:47 PM, 2nd by P. Convery, Motion Carried.

Next Business Development Committee Meeting: Thursday January 15, 2009 at noon at the new office 122 State Street Howell, Mi 48843.