

Business Development Committee Meeting
MINUTES –September 18 , 2008

Time: 12:00 p.m.

Location: Basement City Hall



Present: Stephanie Schlittler -Chair, Jane Cartwright, Mary Heikkinen, Al Patterson, Pat Convery, Nathan Voght (DDA Director), Karen Williams (Main Street Coordinator) Absent: Kevin Brady, Norb Boes, Charlotte Swann, Vicki Hartman.

1. Call to Order: S. Schlittler called the meeting to order at 12:05 pm.

2. Approval of Meeting Minutes

Motion by P. Convery to approve Business Development Committee Meeting Minutes from September 18, 2008; Motion seconded by M. Heikkinen; Carried.

3. Howell Happenings Live. It was rescheduled for 10-15 instead of the 1st. The location of Cleary's was being notified via N. Voght. The Agenda was reviewed and changes were made.

4. Retail Development Strategy Business – Recruitment. We are hopeful that the DVD will be previewed at HHL in October. The Business Recruitment Team (BRT) has met twice and are on a roll. There was a set of tasks given and the next meeting was TBA. A better detail of the meetings outcomes will be discussed at the next BD meeting in October.

5. Available Building Signs. J. Howell said ok to a sign and K. Miller will be contacted about the Lanlords building and it's closing. N. Voght will be contacting Al Weston to get his sign up.

6. Property Profile and Business Update. P. Convery suggested we get Mary Ellen from Aria to meet with a SCORE counselor

7. Press Release Information. We discussed having a tip sheet to give to the new businesses, owners etc that move into downtown Howell. This is to increase publicity for the downtown and keep us in the media. N. Voght recommended a "buzz machine" that is a support group of sort that can help new people in Howell get the word out. M. Heikkinen, P. Convery and K. Williams will be contacts for such a group.

8. Business Retention Survey. Survey Monkey will no be used due to the lack of time. We will be sending out the survey via email and US Postal.

7. Other Business.

Wally. Livingston County Commissioners have voted to not fund the Wally. There has been a stir with the oak Point Homeowners Assoc fronting some funds. An Authority is in the works.
Volunteer Hours. -- hours, plus meetings. S. Schlittler 20, P.Convery 3

8. Motion by M. Heikkinen at 1:02 PM, 2nd by P. Convery, Motion Carried.

Next Business Development Committee Meeting: Thursday October 16, 2008.