



Howell Public Arts Initiative Art Project CALL TO ARTISTS

The City of Howell's Downtown Development Authority Design Committee (DDA Design Committee) is hosting the first annual Howell Public Arts Initiative Art Project in Downtown Howell in the summer of 2012. The Art Project will be an art competition where the winners' original artwork in each of seven different categories will be reproduced and exhibited on an exterior wall within the downtown during the summer. The best in show winner will also receive a cash prize.

The DDA Design Committee is now calling on artists to submit original, two-dimensional artwork for one or more of the following categories:

1. Photographs of Livingston County
2. Masterpiece Inspired Art
3. Open Art for students K-12
4. Open Art for Livingston County Artists Only
5. Open Art
6. Landscapes/Seascapes
7. People

ELIGIBILITY

This project is open to all visual artists working in two-dimensional media. Unless otherwise specified in the categories above, the artist is free to use any material in the production of his or her original artwork provided that the original work is capable of being digitally reproduced to a size no greater than four feet by six feet.

ENTRY REQUIREMENTS

Each artist must submit digital images of the work, ONLY. Digital images should be submitted in JPEG format to: info@downtownhowell.org or on CD to:

Howell Public Arts Initiative Art Project
Attention: Design Committee
122 State Street
Howell, Michigan 48843

Each original art piece submitted must be accompanied by the following information:

Signed application

A non-refundable \$25 entry fee

Proof of age or residency, dependent on the category/categories to which you are submitting

The deadline for applications is May 1, 2012 at 5:00 PM. Applications received after that date and time will not be considered.



ARTISTS ARE ENCOURAGED TO SUBMIT TO ONE OR MORE OF THE FOLLOWING CATEGORIES:

1. Photographs of Livingston County

Open to all callers. All entries must photographically capture some image within the confines of Livingston County that meets the minimum qualifications for submission. The identity of the location depicted must accompany the application.

2. Masterpiece Inspired Art

Open to all callers. Artists are asked to find a masterpiece capable of reproduction (not subject to copyright, 100 years or older) and use it as inspiration to create their own original work that meets the minimum qualifications for submission. A digital copy of the masterpiece must also be submitted.

3. Open Art for Students

Open to students K-12. Original art of any variety that meets the minimum qualifications for submission. Proof of school admission is required.

4. Open Art for Livingston County Artists

Open to artists only from Livingston County. Original art of any variety that meets the minimum qualifications for submission. Proof of residency is required.

5. Open Art

Open to all callers. Original art of any variety that meets the minimum qualifications for submission.

6. Landscapes/Seascapes

Open to all callers. Original art must depict any landscape or seascape and meet the minimum qualifications for submission.

7. People

Open to all callers. Original art must depict at least one person and meet the minimum qualifications for submission.



Howell Public Arts Initiative Art Project APPLICATION

CONTACT INFORMATION

Artist Name: _____

Mailing Address: _____

City/State/Zip: _____ Phone: _____

Email: _____

ARTWORK INFORMATION

Name of Artwork: _____

Category: _____ Dimensions of Artwork: _____

Artwork Material(s): _____

Artwork Price: _____

**A non-refundable application fee of \$25.00 is required.
Please make checks payable to "Howell DDA".**

I hereby acknowledge receipt of the official rules for the Howell Public Arts Initiative Art Project and agree to comply and be bound by them. I further agree that the entry submitted does not infringe upon the rights of any third party, including but not limited to any copyright, intellectual property or any other proprietary rights. In the event that the artwork is alleged to infringe on the rights of a third party, I agree to defend, indemnify and hold harmless the City of Howell, the City of Howell Downtown Development Authority, Howell Main Street and their employees, agents, representatives and volunteers to the fullest extent provided by law, from any and all such claims, lawsuits, demands, costs and/or fees that arise out of or are related to the actual or alleged infringement of said rights.

I understand that if this entry is selected as a category winner that the original artwork and all reproductions will be transferred to the Howell DDA-Design Committee, including the right to reproduce it in furtherance of this program at the sole discretion of the City of Howell DDA.

Artist Signature

Date



Howell Public Arts Initiative Art Project OFFICIAL RULES

NOTE: BY SUBMITTING AN ENTRY TO THE HOWELL PUBLIC ARTS INITIATIVE ART PROJECT, YOU AGREE TO BE LEGALLY BOUND BY THE FOLLOWING TERMS AND CONDITIONS.

1. **ELIGIBILITY.** The Howell Public Arts Initiative Art Project (“Art Project”) is open to all individuals, regardless to their age unless otherwise stated. Employees of the City of Howell, the City of Howell Downtown Development Authority, Howell Main Street and their immediate family members are not eligible to partake in the Art Project. “Immediate family members” is defined as relatives that live at the same mailing address as an employee.
2. **APPLICATION.** All artists, whether solo or collaborative, must submit an application, a digital copy of the art entry (“entry”) and pay an entrance fee. An artist can submit as many art entries as he or she desires; however, each entry **must** be accompanied by an application and entry fee. Incomplete applications will not be submitted to jury review.
3. **DIGITAL SUBMISSION.** Each entry must be formatted in a JPEG file and be of sufficient size quality so that the jury may view the entry. Corrupt files or entries that are not viewable will not be juried. Digital files included with an application made in person or by regular mail must be on a CD or DVD. Each application must have a separate digital file; a single CD or DVD for multiple applications from the same artist will not be accepted.
4. **ENTRIES.** All original works must be two-dimensional (“2D”) that are by design to be displayed on a wall with one-sided orientation. The original size of any one entry can be no larger than four feet by six feet.
5. **APPLICATION FEE.** Each entry is subject to a non-refundable \$25.00 fee. Application fees for defective or late applications will not be returned.
6. **DEADLINE.** The deadline for submissions is May 1, 2012 at 5:00 pm Eastern. Late entries will not be considered. Entries will be accepted electronically at info@downtownhowell.org or at the Howell Main Street office located at 122 State Street, Howell, Michigan 48843 during normal business hours.
7. **JURY.** The jury will consist of a panel chosen by the Howell DDA-Design Committee and will include local and reputable artists. Jury feedback will not be provided.
8. **JURY CRITERIA.** The jury will review the entries and judge them on the following qualities:
 - a. Engagement – Does the entry inspire positive community discussion?
 - b. Creativity – Does the entry capture the unique qualities of the category?
 - c. Excellence – Does the entry meet the highest level of craftsmanship?

9. **JURY PROCESS.** The jury will in its **sole discretion** determine the top three entries in each category based upon the above criteria. The jury will in its sole discretion determine whether the entry/entries meet the minimum qualifications for reproduction and public display. In the unlikely event that a category does not have any entries that meet the minimum qualifications, the jury may in its sole discretion determine that there are no winners for that category.
10. **PUBLIC JURY.** The original artwork from the top three entries in each category will be displayed publically for viewing at various locations. It is the artist's responsibility to obtain insurance and to ensure professional presentation (framing). The public will be invited over a two week period to vote for the best submission in each category. The entry that receives the most votes in each category will be declared the winner of that category.
11. **CATEGORY WINNERS.** The winning entry in each category will be reproduced for exhibition by the Howell DDA-Design Committee on exterior walls in downtown Howell. Category winners must agree to transfer any and all rights to the original artwork and all reproductions to the Howell DDA-Design Committee for any and all uses in furtherance of the Art Project and to sign an acknowledgement of such transfer immediately upon request. Reproductions of winning entries will be the sole property of the Howell DDA-Design Committee and will be displayed in downtown Howell from June to September or whatever other time the Howell DDA-Design Committee in its sole discretion deems appropriate.
12. **BEST OF SHOW.** After public voting is complete, the jury will in its sole discretion determine which category winner is best of show. Best of show winner will receive a \$1,000.00 cash prize and be invited to display and sell artwork in the Howell MelonFest arts display.
13. **AUCTION.** The original artwork will be placed for auction by the Howell DDA-Design Committee at the annual Howell MelonBall or a similar event. (Tickets will be provided for category winners) The artist will receive 70% of the proceeds of the sale of the original artwork; the artist agrees that the remaining 30% of the proceeds will be paid to the Howell DDA-Design Committee.
14. **INFRINGEMENT.** By submitting an entry, the artist affirms that the entry is his or her own, original work. The artist further agrees upon submission of an entry that it is not subject to the rights of any third party, including but not limited to copyrights, intellectual property rights or any other proprietary rights. In the event that the artwork is alleged to infringe on the rights of a third party, by submitting an entry the artist agrees to defend, indemnify and hold harmless the City of Howell, the City of Howell Downtown Development Authority, Howell Main Street and their partners, employees, agents, representatives, sponsors and volunteers to the fullest extent provided by law, from any and all such claims, lawsuits, demands, costs and/or fees that arise out of or are related to the actual or alleged infringement of said rights.
15. **PROMOTION.** The Howell DDA and the Howell DDA-Design Committee reserve the right to use all information on, imagery and documentation of the artist, as it pertains to his or her entry. The applying artist agrees that the Howell DDA and the Howell DDA-Design Committee may use the information, imagery and documentation described in the preceding sentence and like material in the promotion and furtherance of the Art Project, including on any official website or social media, press releases, promotional materials, display and exhibition materials, catalogues, maps, guides, installations and the like.

Questions may be directed to:



Design Committee of the Howell Main Street Downtown Development Authority
www.DowntownHowell.org 122 State Street, Howell, Michigan 48843 (517) 545-4240